



**The Business Fundamentals Package** is the NEW Business weapon for ALL business owners in the 21st century and the brain child of Master Business coach and entrepreneur David Bayne with the collaboration of his coaches and mentors. David and his team have combined 5 POWERFUL business coaching packages to create the “**ULTIMATE Business coach**” with access to your business coach 24 hours a day 7 days a week and finally learn the fundamentals of business that will fast track your profits and give you the lifestyle that you deserve. The “Ultimate Business Coaching Package” includes 5 Power Packed and simple to use coaching manuals as well as 25 Power Packed CD's that include over 1000 sequentially based and simple to use templates, lesson plans, videos, audios, examples, exercises, scripts and so much more to help and guide all business owners to a more rewarding, fun and profitable business.



This has been a product of David's life experience of over 20 years of being mentored by many multi millionaire business owners, taking action and making million dollar investments of his own, working and learning in over 15 of his own businesses and coaching thousands of businesses in 100's of different fields to be able to bring to you today the “ULTIMATE BUSINESS COACHING PACKAGE” of the 21st Century and one that will change your life. David guarantees that if you follow all of the 1000 plus lessons, templates, documents, audios, videos in sequential order over a period of time you will achieve the monetary success and financial freedom that you have always dreamed about. What's even more exciting is that it is now affordable for every single business on the planet. No more excuses about not having money. If you can't afford this business coaching program you shouldn't be in business...!

So let's take a look at what you receive in the “**ULTIMATE Business coach**”:



**1. Your “GOALS COACH” Package** will step you through your goal setting process so that you have goals set in "STONE" for all 5 areas of your life: 1. Your personal Goals, 2. Your family goals, 3. Your Wealth Goals, 4. Your Charity Goals and finally but most importantly 5. You're Business Goals. The Goals Coaching package helps you to finally set your goals in a simple to follow step by step process so that you know exactly why you are in business; you know exactly how much money you need to make in your business, you know exactly by when you need to achieve it. By being very clear with what it is you want for your business based on your life goals you will be focused and have an absolute target to achieve every single day. 96% of business owners who fail don't plan to fail they just fail to plan. Without a map you have absolutely ZERO chance of becoming successful...!



**2. YOUR “LIFE COACH” Package:** will teach you what to do with the goals that you have set in all 5 areas of your life. They will teach you how to overcome your FEARS it is one of the biggest reasons why

business owners fail because they actually self sabotage themselves from making money. Again it's the mindset of trying to do everything yourself is the ultimate downfall of businesses. The mindset of not "deserving" money into your life or the belief that having money will make you greedy or selfish or dirty are all teachings that have been past down from generation to generation and have kept millions of people poor. The mindset of having to work "physically hard" to make money is another teaching handed down from generation to generation to keep you poor. The fact that 80% of business owners fail in business over a 5 year period due to lack of money and 90% of the western world end up on a pension after working hard for 40 years tells me that most business owners go into business lacking the fundamentals of business and a mindset of staying poor. There good mechanics, electricians, trainers, hairdressers, landscapers, pool cleaners but when it comes to business they lack the knowledge in the 7 areas of a business and forever spend money on GUESSING what may work and what may not. The majority of people never get to finish a "Factual" book of any kind after they finish school at age 18. So for the next 60 years they never read a factual book and wonder why 90% of the population end up on a pension. You receive the SELF MASTERY coaching manual with 5 power packed CD's with information on leadership traits, utilising the power of the mind, overcoming your fears, leveraging your time, understanding how to create money from thin air, understanding the different types of people, NLP and more powerful tools, to accept money flowing into your life and business.



**YOUR "MONEY COACH" package:** will keep you accountable and get you making money in your business. Too often you put that much money into your business only to have no customers and no sales. Lack of leads, listings, quotes, walk ins and emails, lack of people wanting to buy from you today and lack of people coming back to buy from you again and again

Are you sick of spending wasted dollars on advertising that doesn't work?  
Are you sick of having people phone you who just want to think about it and they go and buy from someone else?

You need to understand the fundamentals of marketing and learn how to generate powerful strategies to get your phones ringing off the hook. How would you like to double your conversion rate from leads to sales with consistent money flowing into your bank account not broken promises and no money! Learn to become a professional sales person who guides people to your product and service and create processes that will get your customers coming back and buying from you again and again.

Learn how to have clients, prospects, leads and listings coming to your business or phoning you every single day. Learn how to get them buying from you everyday without you having to sell! Become a professional money making machine in your business today! Learn 100's of marketing strategies? Do you understand and implement at least 10 marketing strategies in your business right now? Are you testing and measuring everything in your business everyday? Do you have scripts for the phone? Do you know 7 closes to objections from prospects before someone will say yes to you? How many responses to objections do you know? Do you understand the behavioural profiles of people? Drivers want to know "what's in it for me?" Influencers want to know "who else has it?" Steady types want to know "how to do it?" Compliant types want to know "why do I need to do it?" Can you pick a visual person in the first 3 seconds of meeting them? Can you pick a kinaesthetic person an auditory person? Do you have a visual presentation, a database of clients that you follow up with on a monthly basis?

Do you make 20 calls a day every day? If the answer is NO to any of these questions the **“MONEY COACH” package** will change your life forever.

The “MONEY COACH” Package consists of the “MONEY COACH” Manual with 5 POWER MONEY CD'S including the following:

1. 100's of Lead Generators to get your phones ringing off the hook!
2. Lead Qualifiers to focus your time on “A” grade clients and stop wasting your time on "D" grade clients and in turn stop wasting your money.
3. Learning the BIG 4 POWER TOOLS to selling and closing or should I say opening more relationships and have money flowing in your bank account
4. Generating more money from those clients who already know you and they learn to sell for you so you don't have too. Get your customers to become the ultimate "RAVING FAN" and make money for you
5. Creating systemised processes that leverage you from doing the tasks so that you can focus on the sales and making more money.



**4. YOUR “TEAM COACH” Package:** You can learn how to hire and empower a great team who will work with you and stay with you for the long hall. To many times I hear the same old excuses from business owner after business owner stating "you can't find good staff these days" and when we implement the Power of the “TEAM COACH” processes all of a sudden they miraculously find good people to work for them! What a coincidence!

Unfortunately it is the small business owner’s lack of communications skills, leadership qualities and future direction that stops them from hiring and keeping great staff for the long term.

The “TEAM COACH” will teach you the power of group recruitment and hiring the right people again and again. No more one on one interview, no more spending thousands on recruitment agencies who can't find the right staff for you any way! Finally you can learn how to become the leader of your business that you need to be and empower others and they will follow you wherever you go.

You will receive the POWER TEAM COACH MANUAL and 5 POWER TEAM CD's that will teach you how to present to a group of interviewees and encompass your vision, mission, culture, USP (Unique selling proposition), and guarantees and no more one on one interviews that waste your time. You will learn to do behavioural profiles on all prospects so that you know whether they are they right people for the job regardless of what they say or what their resume says. As we all know resumes can say anything but at the end of the day we need to find out whether they are going to work for you for life and be committed.

Create inductions folders, test and measure sheets for each position, key performance indicators, roles and responsibilities, positional contracts and so much more in the Ultimate “Team Coach” package.



**5. YOUR “SYSTEMS COACH” Package:** Far too often most business owners focus on doing everything themselves without ever thinking about writing down exactly what it is they do that runs the business. What that means is the following:

1. They will only ever make so much money based on what they can physically earn themselves
2. They will be forever working "IN" their business for the rest of their lives
3. They will never sell it for much because the business is between their ears!
4. When they walk out the door the business stops.

Until you realise that a business must be systemised to grow and you cannot, I repeat CANNOT work in it! You as the business owners must be focused on working "ON" the business to grow otherwise you are destined for failure, the divorced courts or the hospital from over work!

You must focus on systemising your business from day one. If you wait too long it gets harder and harder to systemise because you get set in your own ways and people end up with accepting bad habits, poor service and customer complaints. Understand that systems are not hard to do they are very simple but the challenge is actually doing what you don't like to do.

Your “SYSTEMS COACH” package consists of your POWER SYSTEMS MANUAL and 5 POWER CD'S to guide you to systemising your business and getting your life back today. You will realise that systems aren't difficult they just need to be done. You will find that you already have systems in your business right now it's just that they are in your head and need to be taken from your head to paper or some form of duplication (video, audio) for others to follow. Finally get your life on track to make you money and have the freedom to be able to spend that money...!

**The Fundamentals of Business** consists of the following:

5 Power packed Manuals with over 1000 templates, lessons, audio programs, coaching videos, scripts, examples with 25 power packed CD's that will teach you the fundamentals of business that every single business owner must know but have never been taught how. This is it the "ULTIMATE BUSINESS COACH" who will be at your side when you need the coach not when the coach wants to see you. Whatever you need in your business whether it be making money because you're not making any, this package will provide you with dozens of step by step strategies to make you money. If you don't have TIME this package will step you through the fundamentals to save you time and get you focusing on what is going to make you financially free. The great part about this package is that you can use it anytime you want and your coach will be there to guide you whether it is at 3:00am in the morning or 10:00 o'clock at night the coach is always there.



### **Level 1: The Business Fundamentals Audio Coach**



Invest in the Business Fundamentals Audio program TODAY and you will receive 25 Power packed audio programs with over 30 hours of business coaching and mentoring teaching you the fundamentals of business in all the 5 key areas Goals, Life, Money, Team and Systems. This is the ultimate audio program and is a must investment for all business owners big or small. For a small investment of \$450 you can own the business fundamentals audio program today!

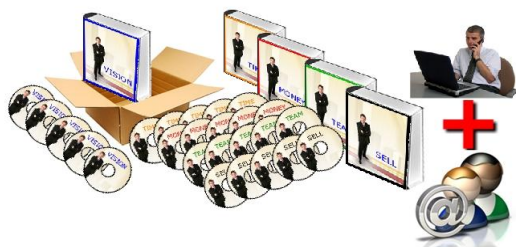
### **Level 2: The Business Mastery Virtual Online Coach**

Your Virtual business coach will be online coaching you 24 hours a day 7 days a week whenever you require the coach to be available. This is the ultimate in business coaching it is affordable at a couple of dollars a day and ready with advise 24 hours a day 7 days a week. You will receive access to the virtual business coach via a username and password giving you access to thousands of documents,



audios, videos, templates, examples and lessons that have been painstakingly inserted and worked on by the best business coaches in the country to create a step by step virtual business coaching program in a sequential order that makes sense and is very simple and easy to use. Your online business coach will be by your side coaching you and teaching you via videos, templates, documents and audios for you to learn and master the fundamentals of business. Anytime you're not sure of anything you just log in to your business coach and he will coach you through the lesson that you require, it's that simple!

### **Level 3: The Business Entrepreneurs Training**



This is the ultimate training program! You will receive Level 1: Business Fundamentals Audio Coaching program (free), Level 2 Business Mastery Coaching Program (free), Your own website built for you (\$2000+), Your marketing and graphic design to the value of (\$2000+) including 500 business cards, 500 DL Cards, 500 Flyers, artwork and graphic design

included plus artwork and design of your logo completes the package. You also receive your very own CRM/Database to help you keep track of all of your clients and we will also provide you with a setup of your very own passive income business to get you up and running with a business and teach you the steps to take to make it passive income for you.

Finally and the most important part of the Level 3 Business Entrepreneurs Training is of course the training itself. You will be provided with six days of intense training to teach you to become an entrepreneur with Master Business Coach David Bayne. This intense training program is not for the light hearted and on completion it will change your life forever guaranteed. Days will be long from 5:00am starts until Midnight finishes and nights will be short but we guarantee you will learn more from this workshop in a short period of time to fast track your success very quickly. Remember you will also be provided with business coaching for two years to support you on your journey after the Entrepreneurs training.

**Fill out the registration form below and email it to the address provided and you will have access to “The Ultimate Business Coach” today!**

## **HOW TO GET STARTED**

- 1. SCROLL DOWN TO THE REGISTRATION FORM ON THE NEXT PAGE**
- 2. Fill out the details**
- 3. Tick the investment you would like and how you will be investing today!**
- 4. Fax the registration form to (07) 5476-8953**
- 5. Scan and email the registration form to coach@thebusinessfundamentals.com**
- 6. Ring us on 0437 334 457 and get direct access to a business coach to step you through the process.**



## The Business Fundamentals.com

*"For \$1.85 cents a day, now every business can have a business coach"*

Business Owners Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ DOB: \_\_\_\_\_

Phone (Work) \_\_\_\_\_ (Mobile) \_\_\_\_\_

Coaching Packages	Investment	Total Investment	Part Payment
Level 1 Business Fundamentals Coaching	\$450	\$450	\$110 x 5 months
Level 2 Business Mastery Coaching	\$1995	\$1995	\$550 X 4 months
Level 3 Business Entrepreneur Training	\$9997	\$9997	\$999.70 X 10 months

### **SPECIAL OFFER IF YOU INVEST WITHIN 21 DAYS**

1. Invest in the Level 3 Business Entrepreneur Training program and you will receive Level 1 Business Fundamentals (\$450) and Level 2 Business Mastery (\$1995) Free.
2. You will also receive 2 years of business coaching for the price of one!
3. You will receive a complete website build (\$2000+)
4. A Marketing promotions Package including 500DL cards, 500 Business Cards, 500 Flyers and complete artwork and design of your logo (\$2000+)
5. Your personal CRM built to accommodate your business needs
6. Your very own passive income generated business up and running and started
7. Entrepreneurs Six days Training program with Master Business Coach David Bayne that will change your life...(Value: Unlimited)
4. Finally we will offer part payment plans at \$999.70 a month over 10 months\* or if paid upfront a savings of \$1000 (\$8997)

- I will pay for Level \_\_\_\_ Business \_\_\_\_\_ \$
- Level \_\_: Part payment plan: \_\_\_ x \_\_\_\_\_ monthly payments:

Bendigo Bank: Account Name: thebusinessfundamentals BSB: **633 000** A/C #: **132 375 395**

- PayPal online: [www.thebusinessfundamentals.com](http://www.thebusinessfundamentals.com)

- Credit Card: Visa/MasterCard** \_\_\_\_\_

**Name:**

**Expiry Date:**