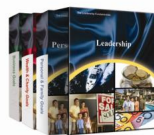


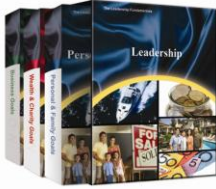
Level 2: **The Business Mastery “Home Study” Program**

The Business Mastery Home Study Program is our signature program and one that will guide you to success in your business. This is the ultimate 21st century weapon for all business owners to use and guide them through the ups and downs of their business. The Business Mastery Home Study Program includes 1000's of documents, videos, audios, templates, forms, examples and so much more to help “you” the business owner take your business to new levels. This program is a life's work of experience that you can use to learn and study at your own pace, teach and train your staff to understand the fundamentals of business and to create systems, key performance indicators, marketing and sales plans that will take your business to the heights that you have always dreamt about.



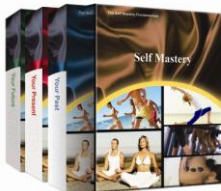
The following information is a breakdown of each of the 5 Key Programs that make up the Mastery Home Study program. Please read the information thoroughly and take note that these training programs have been painstakingly put together from 25 years of business experience, the study and gathering of knowledge and teaching of business over the last 10 years and the cost of hundreds of thousands of dollars for your benefit. You will also notice a website link to each package.

1GOALSCoach



Step through your goal setting process so that you have goals set in stone for all five areas of your life; Personal goals, family goals, wealth goals, charity goals and of course your business goals. The Goals Coach package helps you to finally set your goals in a simple to follow step by step process so that you know exactly why you are in business. You know exactly how much money you need to make in your business. You'll know exactly by when you need to achieve it. By being very clear with what it is you want for your business based on your life goals, you will be focused and have an absolute target to achieve every single day. 96% of business owners who fail don't plan to fail, they just fail to plan. Without a map you have absolutely zero chance of becoming successful!

2LIFECoach



This package will teach you what to do with the goals that you have set in all five areas of your life. The mindset of not “deserving” money into your life or the belief that having money will make you greedy or selfish are all teachings that have been past down from generation to generation and have kept millions of people poor. The mindset of having to work “physically hard” to make money is another teaching handed down from generation to generation to keep you poor. The fact that 80% of business owners fail in business over a five year period due to lack of money and 90% of the western world end up on a pension after working hard for 40 years tells me that most business owners go into business lacking the fundamentals of business and a mindset of staying poor. You receive the LIFECoach manual with five power packed CD's including information on leadership traits, utilising the power of the mind, overcoming your fears, leveraging your time, understanding how to create money from thin air, understanding the different types of people, NLP and more powerful tools, to accept money flowing into your life and business.

3MONEYCoach

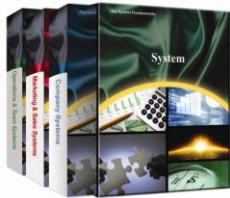


‘Money Coach’ will keep you accountable and get you making money in your business. Too often you put that much money into your business only to have no customers and no sales. Lack of leads, listings, quotes, walkins and emails, lack of people wanting to buy from you today and lack of people coming back to buy from

you again and again. Are you sick of spending wasted dollars on advertising that doesn't work? Are you sick of having people phone you who just want to think about it and they go and buy from someone else? The MONEYCoach package consists of the MONEYCoach manual with five power packed CD's including the following:

1. 100's of Lead Generators to get your phones ringing off the hook!
2. Lead Qualifiers to focus your time on "A" grade clients and stop wasting your time on "D" grade clients and in turn stop wasting your money.
3. Learning the 'Big Four Power Tools' to selling and closing or should I say opening more relationships and have money flowing in your bank account
4. Generating more money from those clients who already know you and they learn to sell for you so you don't have to. Get your customers to become the ultimate "raving fan" and make money for you
5. Creating systemised processes that leverage you from doing the tasks so that you can focus on the sales and making more money.

4SYSTEMSCoach



Far too often most business owners focus on doing everything themselves without ever thinking about writing down exactly what it is they do that runs the business.

What that means is:

1. They will only ever make so much money based on what they can physically earn themselves
2. They will be forever working "in" their business for the rest of their lives
3. They will never sell it for much because the business is between their ears!
4. When they walk out the door the business stops

Your SYSTEMSCoach package consists of a SYSTEMSCoach manual and five power packed CD's to guide you to systemising your business and getting your life back today. You will realise that systems aren't difficult they just need to be done. You will find that you already have systems in your business right now it's just that they are in your head and need to be taken from your head to paper or some form of duplication (video, audio) for others to follow. Finally get your life on track to make you money and have the freedom to be able to spend that money!

5TEAMCoach



Finally you can learn how to hire and empower a great team who will work with you and stay with you for the long term. Too many times I hear the same old excuses from business owner after business owner stating "you can't find good staff these days" and when we implement the power of the TEAMCoach processes all of a sudden they miraculously find good people to work for them! What a coincidence!

The TEAMCoach will teach you the power of group recruitment and hiring the right people again and again. No

more one on one interviews, no more spending thousands on recruitment agencies who can't find the right staff for you any way! Finally you can learn how to become the leader of your business that you need to be and empower others and they will follow you wherever you go. You will receive the TEAMCoach manual and five power packed CD's that will teach you how to present to a group of interviewees and encompass your vision, mission, culture, USP (Unique selling proposition). You will learn to do behavioural profiles on all prospects so that you know whether they are they right people for the job regardless of what they say or what their resume says. Create inductions folders, test and measure sheets for each position, key performance indicators, roles and responsibilities, positional contracts and so much more in the TEAMCoach package.